

The
HAWAIIAN
ISLANDS

Expressly for TRAVEL PROFESSIONALS

August 2022



Experience Hawai'i's Wonderous Hiking Trails

Whether looking for a challenging trail on fields of lava, serene hikes through historic sites, or treks through lush forests, the Hawaiian Islands have a wide range of outdoor experiences that are sure to satisfy clients with an affinity for hiking adventures. Before clients hit the ground running (or walking) on Hawai'i's trails, it's always best to be mindful of our surroundings. Weather preparedness, adequately following land access and adhering to hiking and trail protocols will keep clients safe on their next adventure. Also, please encourage your clients to use the footwear bio-sanitation stations located within the parks and at designated trailheads before and after their hike to help stop the spread of [Rapid 'Ōhi'a Death \(ROD\)](#).

Kaua'i:

For an outdoor journey and scenic adventure, explore [Waimea Canyon](#) and Kōke'e State Park, located on Kaua'i's West Side. Described as "The Grand Canyon of the Pacific" and stretching 14 miles long, 1 mile wide and more than 3,600 feet deep, the Waimea Canyon Lookout provides panoramic views of crested buttes, rugged crags and deep valley gorges, as well as a myriad of unique hiking trails. North of Waimea Canyon,

continuing up the road, is [Kōkeʻe State Park](#), an excellent spot to see native plants and colorful endemic [Hawaiian forest birds](#) like the *ʻapapane*, *ʻiʻiwi* and *ʻamakihi*. Between the two parks, clients can explore the park's roughly 45 miles of the state's hiking trails which will satisfy beginners and seasoned hikers alike. Please inform your Kauaʻi-bound clients that pay stations have been installed and are located in the parking lots. Before visiting, please visit dlnr.hawaii.gov/dsp/parks/kauai/ for the most up to date information and avoid relying on social media to determine accessibility.

Oʻahu:

[Lēʻahi](#) (aka Diamond Head State Monument) is likely Oʻahu's most iconic natural landmark, featuring an ever-popular summit hike finishing with stunning 360 views of the island's southeastern tip. Advise your clients that all out-of-state visitors will be required to make online advanced reservations in order to gain entry into Diamond Head State Monument. For more information on the Diamond Head State Monument reservation system, visit <https://dlnr.hawaii.gov/dsp/parks/oahu/diamond-head-state-monument/>. If lush forests and stunning waterfall views seem more your client's speed, consider directing them to Mānoa Falls. Located deep in Mānoa Valley, this 1.6 mile roundtrip trail recently underwent significant enhancements including trail safety improvements, widening of the trail for two-way traffic, resurfacing the trail bed, and the creation of new steps.

Maui:

Maui's diverse geography offers possibilities for an array of scenic sightseeing tours and nature activities, including multiple hiking trails. Encourage clients to go on a daytime hike at [Haleakalā National Park](#). Towering over the island of Maui and visible from just about any point, at 10,023 feet above sea level, this dormant volcano is the stage for a breathtaking range of landscapes—and skyscapes. The Pīpīwai Trail in the lush Kīpahulu section of [Haleakalā National Park](#) leads to 400-foot Waimoku Falls. Or clients can hike atop the scenic summit of Haleakalā, Maui's highest peak. Take the Halemāuʻu Trail or the Keoneheʻeheʻe (Sliding Sands) Trail down from the crater and see volcanic landscapes, mountainous wilderness and rare endemic plants like the *ʻāhinahina* (silversword).

Island of Hawaiʻi

[Hawaiʻi Volcanoes National Park](#) is home to a treasure trove of fascinatingly diverse landscapes, fauna and flora, and protective preserves for species native to Hawaiʻi. Have clients check out the park's immense Kīlauea volcano acreage and Halemaʻumaʻu Crater — home to volcano deity Pele — road trip scenic Crater Rim Drive, and hike its miles of trails. A place of contrasting environments and landscapes that will satisfy the exploratory notions of single-day guests, and immensely reward multiday and return

visitors seeking deeper exploration of its rugged lava fields, rainforest flora and fauna, lava tubes and craters, coastline meetings of lava and ocean, Hawaiian cultural sites, and ash-covered deserts. For clients staying on the west side, encourage them to visit [Pu'uhōnua o Hōnaunau](#) for insightful walks through a historic and sacred Hawaiian site. In Hawaiian antiquity, this was a place where persons fleeing death or harm could find full protection at this serene oceanfront sanctuary at Hōnaunau Bay on the south Kona Coast. For modern-day visitors, the park preserves the scenic 420-acre site's sanctuary area, fishponds and palm grove of its royal grounds, and remnants of Ki'īlae village.

Note: Repeat visitors or clients traveling to both Maui and the Island of Hawai'i can purchase the Hawai'i Tri-Park Annual Pass, which covers entrance fees for pass holder and occupants of a single, private, non-commercial vehicle at Hawai'i Volcanoes National Park, [Haleakalā National Park](#), and [Pu'uhonua o Hōnaunau National Historical Park](#). For information, visit <https://www.nps.gov/havo/planyourvisit/fees.htm>.

<p style="text-align: center;">CONGRATULATIONS GRADUATES</p> <p style="text-align: center;">ERIC SHIERS OUTSIDE AGENTS GRACE LEE MAGICAL ENCHANGED VACATIONS ROSEMARY DELANO GO WITH RO ELLIS ROLLS ARCHER TRAVEL SERVICE TODD EMERY WE'RE GOING PLACES TRAVEL Learn More >></p>	<p>Get Back to Aloha</p> <p>Relaxation or adventure, discover your bliss with Marriott International in Hawai'i. GET MORE INFO ></p>	<p>Reward Yourself and Your Clients</p> <p>Become an Outrigger Expert Advisor today and earn points towards complimentary room nights. GET MORE INFO ></p>
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What's New



Kaua'i
[Kauai Marathon and Half Marathon](#)
September 4, 2022
O'ahu
[Aloha Festivals 2022: Royal](#)

The Honolulu Marathon, the fourth largest marathon in the U.S., takes place this year on December 11, 2022. Beginning its 26.2-mile route at Ala Moana Beach Park before sunrise, the course sends runners through metro-Honolulu and Waikiki then along O'ahu's south shore to Hawai'i Kai before turning back and finishing in Waikiki at Kapi'olani Park. Runners enjoy a large sampling of city

[Court Investiture & Opening Ceremony](#)

September 10, 2022

Maui

[Inifinite Night Gallery Exhibit](#)

October 22, 2022

Island of Hawai'i

[2022 Queen Lili'uokalani](#)

[Outrigger Canoe Races](#)

September 01-05, 2022

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views throughout, including passes alongside the beaches of Waikiki and over the slopes of Lē'ahi (aka Diamond Head State Monument).

For more information, visit HonoluluMarathon.org.

Digital Travel Guides

NEW Hawaiian Islands Digital Travel Guides Now Available as Marketing tool for Travel Advisors. Travel advisors can now download and share with clients four new travel guides that highlight the following traveler types: Mālama Hawai'i/Mindful Travel, Hawaiian Culture, Culinary and Outdoor Travel. These highly visual, engaging and informative guides showcase unique opportunities for those seeking to immerse themselves in Hawai'i's natural beauty, authentic culture, diverse cuisine and enriching voluntourism experiences.

Based on their personal interests, guide your clients toward the best Hawai'i experiences by sending a personal email through the travel agent portal.

View and share these tools now at <https://agents.gohawaii.com>

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PLEASE DO NOT REPLY TO THIS EMAIL. For information on visiting Hawai‘i, **please email us** at agentsgohawaii@hvcb.org or call 1-800-GoHawaii (1-800-464-2924) from the U.S.

We recognize the use of linguistic markings of the (modern) Hawaiian language including the ‘okina [‘] or glottal stop and the kahakō [ō] or macron (e.g., in place names of Hawai‘i such as Lāna‘i). We acknowledge that individual businesses listed in this email may not use the ‘okina or kahakō, but we recognize the importance of using these markings to preserve the indigenous language and culture of Hawai‘i and use them in all forms of communications.

Hawai‘i Visitors and Convention Bureau - 2270 Kalakaua Avenue, 8th Floor, Honolulu, HI 96815