



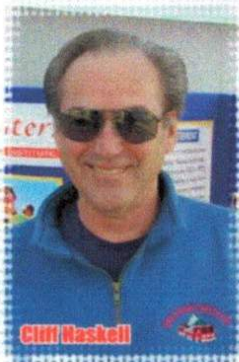
FIREFIGHTERS BURN INSTITUTE

Mission

The Firefighters Burn Institute is a nonprofit 501(c)3 organization founded by the Sacramento Area Firefighters, Local 522 in 1973, for the purpose of establishing a local burn treatment facility; providing recovery programs for burn survivors; providing fire and burn prevention through public education; funding education for medical burn team professionals, firefighters and burn survivors; and supporting burn treatment and rehabilitation research.

History of the Firefighters Burn Institute

In 1972 a jet airplane attempting to take off from Sacramento Executive Airport crashed into a crowded Farrell's ice cream parlor killing 22 people and burning many others. A Sacramento firefighter, Gene Levine, and eight members of his family died in this fiery crash.



Shortly after the crash, Sacramento Area Firefighters, Local 522 established the Firefighters Burn Institute. Cliff Haskell, a captain with Sacramento Fire Department, was named Executive Director. He headed the Firefighters Burn Institute for the next 26 years.

The Firefighters Burn Institute's original goal was to help establish a local burn treatment facility in the Sacramento area. Due to the Institute's efforts, the University of California Davis Medical Center (UCD/MC) Regional Burn Center opened its doors January 1974. Over the years, the Firefighters Burn Institute has

expanded its mission to include burn research, public education, fire and burn prevention and burn recovery programs for burn survivors and their families.

Firefighters are instrumental in the planning and execution of all programs. Firefighter involvement in the Firefighters Burn Institute has been the hallmark of its success. Forty-two years after establishing the Firefighters Burn Institute, firefighters have stepped forward once again to take the lead in the fundraising campaign for a new Regional Burn Center at the U.C. Davis Medical Center in Sacramento.



The above photo was taken immediately after the plane crashed into the ice cream parlor.

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The Firefighters Burn Institute is dedicated to assuring that the best possible burn treatment and burn recovery programs are available in Northern and Central California

Contributions help to fund the following programs:

Burn Recovery Programs

Firefighters Kids Camp for Young Burn Survivors

A special week where children who have suffered serious burn injuries can share an enriching experience in a safe and nurturing environment.

Little Heroes Preschool Burn Camp

A unique three day program designed for preschool burn survivors ages 3-6, and their caregivers/families to understand and cope with physical and emotional challenges associated with burn recovery.

Burn Survivor Support Group

A monthly forum for burn survivors, family and friends to come together to support one another.

Adult Burn Survivor Retreat

A healing weekend where adults who have suffered serious burn injuries acquire new coping skills and experience personal growth in a supporting environment.

Burn Prevention and Community Education

Firefighters Burn Institute Youth Firesetter Program

An intervention style academy that is designed to educate and prevent fire play and arson in children. Comprised of fire, probation, burn & healthcare professionals to provide help to child firesetters and their families to receive the assistance they need through education, assessment & psychological referrals.

Provide **prevention literature** focusing on fire and burn safety to the public.

Coordinate and attend annual safety fairs.

Clinical and Laboratory Research

Funding for research leading to advancements in the treatment and rehabilitation of burn-injured patients.

Continuing support for clinical burn treatment facilities.



Firefighters Kids Camp

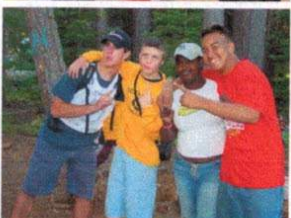
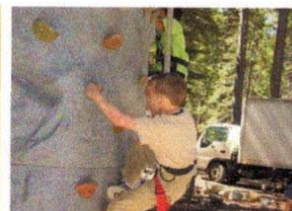
The Firefighters Kids Camp provides young burn survivors with a fun and safe camp environment that encourages healing, personal growth and character development within a natural setting.



Children between the ages of six and seventeen who have been treated in a burn unit or hospitalized for burn related injuries are invited to participate in the program. Children served are generally from Northern California and Nevada.

The program is staffed by well-trained and enthusiastic volunteers, most of whom are firefighters, burn care professionals and adult burn survivors. Camp operations are consistent with the standards set forth by the American Camping Association.

Camp provides an opportunity for children to continue their rehabilitation and recovery process in an outdoor environment with exposure to other children of all stages of rehabilitation.



HOW YOU CAN HELP

Since the Firefighters Burn Institute does not receive any State or Federal funding, all programs are made possible thanks to the generosity and volunteerism of firefighters, private donors and community businesses. Other ways to make a difference include donating your used car, truck, boat or RV to the "Donate a Vehicle" program or naming the Firefighters Burn Institute in your will or living trust. Individual and memorial donations are welcome year round. T-shirts and sweatshirts are available for purchase with the proceeds going towards helping to fund local burn programs.

Fundraisers

By attending one of our many fundraisers throughout each year, you will be supporting the Firefighters Burn Institute while having fun. Please check our **Calendar of Events** for more information at: www.ffburn.org



FIREFIGHTERS BURN INSTITUTE

3101 Stockton Blvd., Sacramento, CA 95820 | (916) 739-8525 | www.ffburn.org



January 20, 2015

Sponsorship Opportunities 2015

Dear Potential Sponsor:

I invite you to take a moment to review the attached Sponsorship Opportunity outline for our upcoming event. Your involvement will help our foundation to provide burn survivors with much needed programs and services. I hope you will join us in continuing our mission by sponsoring this event.

How Your Sponsorship Will Make A Difference

Your sponsorship can make a difference in helping fund burn recovery programs such as the Firefighters Kids Camp, Little Heroes Preschool Burn Camp, and "Beyond Surviving" Adult Burn Survivor Recovery Retreat.

Please feel free to contact my office for any questions or further information. Thank you, I look forward to hearing from you.

Sincerely,

Jim Doucette
Executive Director, Firefighters Burn Institute
Retired Captain, Sacramento Fire Department

Encl: Sponsor Level Benefits & Sponsor Level Enrollment Forms



FIREFIGHTERS
BURN INSTITUTE



Shriners Hospitals
for Children™
Northern California



Saturday
June 27, 2015



FIREFIGHTERS BURN INSTITUTE

3101 Stockton Blvd., Sacramento, CA 95820 | (916) 739-8525 | www.ffburn.org



Sponsorship Opportunities 2015

The Firefighters Burn Institute is hosting our third annual Firefighters "A Tropical Affair" fundraiser, on Saturday, June 27th. This will be an evening with Sacramento's finest restaurants, breweries and wineries held in an outdoor venue at Shriners Hospital for Children in Sacramento, CA. We anticipate approximately 500 guests. This event will benefit the Firefighters Burn Institute and the programs and services we provide for Shriners Hospital for Children and UC Davis Medical Center's burn units.

Why Sponsor?

- Enhance your company's awareness
- Position your company as community responsive with your involvement
- Make a positive impact by associating your company with firefighting heroes and a charity that provides programs and services to burn survivors

Sponsorship Levels

Title Sponsor - \$10,000

- Company logo will be prominently displayed on all promotional materials and at the event
- Sponsorship recognition and exclusive award presented at the event
- Company logo and website link on the Firefighters Burn Institute website
- Opportunity to display company banner and promotional materials at the event
- Will receive 20 tickets to the event

Three Alarm - \$5,000

- Company logo will be displayed on all promotional materials and at the event
- Opportunity to display company banner at the event
- Company logo and website link on the Firefighters Burn Institute website
- Will receive 15 tickets to the event

Two Alarm - \$2,500

- Company logo will be displayed on all promotional materials and at the event
- Company logo and website link on the Firefighters Burn Institute website
- Will receive 10 tickets to the event

One Alarm - \$1,000

- Company logo will be displayed at the event
- Company logo and website link on the Firefighters Burn Institute website
- Will receive 4 tickets to the event

Friends of FFBI - \$500

- Company logo will be displayed at the event
- Will receive 2 tickets to the event



**FIREFIGHTERS
BURN INSTITUTE**



**Shriners Hospitals
for Children™
Northern California**





**Firefighter's "A Tropical Affair" Fundraiser 2015
Sponsor Enrollment Form**

Saturday, June 27, 2015 | 6:00pm-10:00pm



Thank you for sponsoring the Firefighter's Tropical Affair! Please fax/email/mail this completed form no later than **March 27, 2015** to:

Fax: 916-455-4376 • Email: mimi@ffburn.org • Mail: 3101 Stockton Blvd, Sacramento, CA 95820

Business Name _____
(Please list name EXACTLY how you would like it to appear in all recognition materials)

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone (business/cell) _____ Fax _____

Email _____ Website _____

DEADLINES FOR RECOGNITION:

- Sponsor logo must be emailed to the Firefighters Burn Institute at mimi@ffburn.org no later than **March 13, 2015** to be included in promotional materials. Logo quality needs to be a high resolution file (EPS or AI formats preferred).

SPONSOR LEVEL:

Title Sponsor ☐ Three Alarm ☐ Two Alarm ☐ One Alarm ☐ Friends of FFBI ☐

If any of the following documentation is required for sponsorship please check the appropriate boxes:

IRS Determination Letter ☐ W-9 Form ☐ Federal Tax-ID Number ☐

Please make sponsorship checks payable to Firefighters Burn Institute. Checks can be mailed to 3101 Stockton Blvd., Sacramento, CA 95820.

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Questions? Please contact Mimi Winters: 916-739-8525 or mimi@ffburn.org