

Steve La Rosa's Biography

Steve LaRosa began his career at KCRA-TV in Sacramento. Over a period of fifteen years, he worked in various capacities as a magazine program producer and reporter. During his career in TV and his work for local print publications, he had opportunities to log travel stories from all over the world.

He founded Steve LaRosa Productions in 1987, providing marketing, advertising, media relations, social media, PR, video & radio production, print and web design services and media buying for commercial, private, government and non-profit clients.